



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Florida Chamber of Commerce Allian(1354)
Agency/T-Code Southern Campalgn Resources (4245)/0900
Buyer PENNINGTON,ERIN
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political (1065)
Brand SCOTT PLAKON/HD 30 (136502)
Acct Types National/Political
Est/Headline /06330910
Demo
Revision
Comments

Invoice 635899
Inv Date 9/30/2012
Terms Net 30
Contract 332645
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Southern Campaign Resources
235 East Virginia Street
Tallahassee, FL 32301

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:41PM

AgM

SCOTT PLAKON/HD 30
***** THIS IS A CASH IN ADVANCE

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,F-1	09/25/12 6:13PM (Tu)	00:30	FLCC0003	\$4500.00	
1.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,F-1	09/28/12 6:29PM (Fr)	00:30	FLCC0003	\$4500.00	
2.0	Spot	7:00:00PM- 7:30:00	Day,Th-1	09/27/12 7:06PM (Th)	00:30	FLCC0003	\$5500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$14,500.00
Commission	(\$2,175.00)
Net Total	\$12,325.00

Total Spots 3

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis or race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.